



MEDIA KIT

2027

ConventionPlanit.com

A FREE SEARCH DIRECTORY & RFP PORTAL SERVING MEETING PROFESSIONALS WORLDWIDE SINCE 2003.SM

With deep industry roots and a mission to connect buyers with sellers, ConventionPlanit.com was designed to give meeting professionals a simple resource in a complicated industry.

ConventionPlanit.com has served meeting professionals with a cost-free search-portal to conduct research and submit RFPs. Suppliers, including destinations, hotels and meeting/event venues, as well as service providers, showcase listings and banner ads, for timely access to buyers when they're shopping.

Additional prospects in our curated database are engaged through e-mail marketing and e-newsletter messaging.



Why ConventionPlanit.com?

OUR VALUE PROPOSITION

- Listings create awareness and stimulate interest among meeting professionals.
- Unduplicated RFPs are pre-qualified and narrowed to a short list for a high conversion rate.
- Digital marketing and advertising connect you with more buyers to generate new business.
- Direct relationships with decision-makers helps to develop additional spin-off business.
- ConventionPlanit.com is advertising-based and collects no commissions on booked business.



DIGITAL ADVERTISING FEATURES

e-Newsletter Ads & Advertorials

Keep your brand in front of meeting professionals with monthly banner ads, advertorial features and timely content designed to build awareness and engagement.

Search Advertising Listings

Showcase your property, destination or service where planners are actively researching venues and meeting solutions.

e-Mail Marketing Campaigns

Reach meeting professionals directly with a dedicated e-blast, followed by a strategic reblast to engaged openers.

Display Banner Advertising

Build visibility with high-impact banner placements across ConventionPlanit.com, including category and geo-targeted options.

DATA & ANALYTICS



Primary Industries

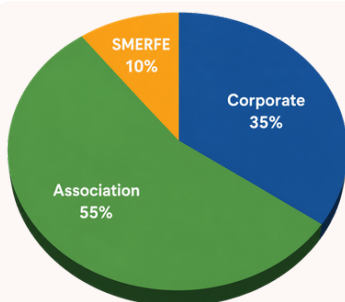
Business | Financial | Health & Wellness | Medical
Pharmaceutical | Technology | Training

**Monthly
Visitors**
4.5K

**Monthly Page
Views**
12K

**Additional
Database Access**
20K+

DEMOGRAPHICS

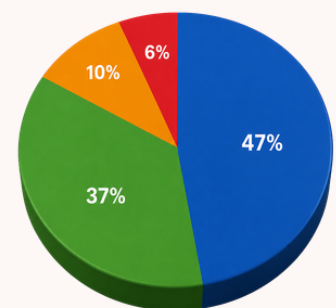
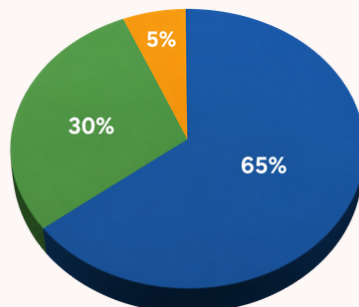


Market Segments

90% North America | 10% International
75% Meetings & Conventions
25% Incentive
55% Association | 35% Corporate
10% SMERFE

Average Meeting Size

65% are between 10-150 peak rooms
30% are between 150 - 300 peak rooms
5% are above 300 peak rooms



Primary Users

47% Primary, Salaried Meeting Planner
37% Independent Meeting Planner
10% Multi-Management
6% Event Planner



ENGAGING MEETING PROFESSIONALS

Advisory Council

Advisory Council members provide industry insight and feedback to help keep ConventionPlanit relevant to today's meeting professionals.

RFP Valet®

Our complimentary RFP sourcing service simplifies the process by gathering supplier responses and organizing quotes and concessions for easy side-by-side comparison.

Testimonials

"I've utilized ConventionPlanit.com's RFP Valet® a few times now and couldn't have been more pleased with their terrific team and streamlined services. After answering a few questions about our requirements, I quickly began receiving quotes and concessions organized on an online chart. Best of all I didn't have to re-key my specs and there were no hidden commissions or fees like other online channels. It's a fabulous free service for planners that source on their own RFPs."

Aggie Kobrin, Director, CEC Global, Irvine, CA

"When it comes to meeting venues, we always find what we need on ConventionPlanit.com. Their RFP response guarantee means that I get bids when I need them without chasing them down. Best of all, our rates are not impacted with any commissions or hidden fees. I am a huge fan of their services and think they are super useful!"

Elizabeth Carter, Senior Enterprise Event Planner, Cambridge Investment Research, Fairfield, IA

DIGITAL ADVERTISING

SEARCH ADVERTISING | LISTING SHOWCASE

Hotel-Destination | Conference Center | Convention Center Special Event Venue | Service Provider

**LOEWS
HOTELS
& CO**
EST 1960

Category: **Hotel / Resort / Casino**

1601 Collins Ave.
Miami Beach, Florida 33139
USA

Number of Rooms: **790**
Meeting Space: **66000 sq. Ft. / 6038.6 sq. Meters**
Largest Meeting Space: **27600 sq. Ft. / 2564.04 sq. Meters**

[Launch My Meeting Space Calculator](#)

AAA Rating: **4 Diamond**
Forbes Rating: **Recommended**

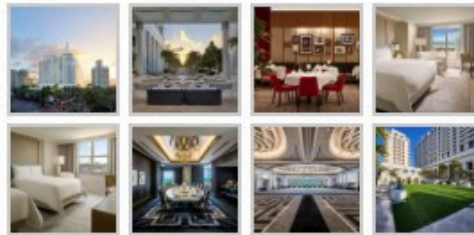
Closest Airport: Miami International Airport (MIA)
Distance to Airport: 12.3 miles / 19.7907 kilometers

Closest Convention Center: Miami Beach Convention Center
Distance to Convention Center: .5 miles / 0.8045 kilometers

Sales Contact: John Sieroslawski
Contact Title: Executive Coordinator, National Sales
Send E-mail: John.Sieroslawski@loewshotels.com

Phone [Click to View](#)

[View Website](#)
[View Meeting Space](#)
[View Virtual / Photo Tour](#)
[Send Request for Proposal](#)



[Return to Search Results](#)

[Return to Home Page](#)

(ConventionPlanIt.com receives no commissions nor are there any hidden charges when processing RFP's online. To send an RFP online, open the above e-mail address, attach document and send, or complete on-line template)

Facility Description: A South Beach icon, newly reimagined after a \$55 million renovation, Loews Miami Beach Hotel pairs a coveted oceanfront setting with elevated style in the heart of the city's vibrant Art Deco District. Blending refreshed guestrooms and public spaces with sophisticated design and exceptional functionality, the resort offers a Miami Beach experience tailored for meetings, conventions, and events.

Hotel Highlights: 790 redesigned guestrooms, including 69 suites, located on an oceanfront location in the heart of South Beach. 65,000 square feet of flexible, indoor/outdoor meeting and event spaces ideal for functions of all shapes and sizes. Expansive pool deck with jacuzzi, VIP SOAK Cabanas and Daybeds, including adult-only cabanas and private butler service. Distinct dining and lounge experiences showcasing authentic Miami flavors, including two new restaurants and the legendary Rao's. Sea Spa and a fully equipped fitness center with yoga and barre classes. Complimentary Wi-Fi in all guestrooms and public spaces.

**Bonus: All Listings include the option
to share Special Meeting Offers**

DIAMOND LISTING

Featured in the highest search-results position with a LEARN MORE pop-up message. Diamond Listings receive 2:1 exposure compared with Sapphire Listings. Includes 8 slideshow graphics, property information, virtual tour and direct Lead Catcher contact.

\$2,695 One-Year Listing

\$4,040 Two-Year Listing *

SAPPHIRE LISTING

Featured in a high search-results position with 2:1 exposure compared with Ruby Listings. Includes 4 slideshow graphics, property information, virtual tour and direct Lead Catcher contact.

\$1,995 One-Year Listing

\$2,990 Two-Year Listing *

RUBY LISTING

Contains 2 stationary graphics, information, virtual tour, and direct Lead Catcher contact.

\$1,495 One-Year Listing

\$2,240 Two-Year Listing *

***Two-Year listings are provided with an 8:1 guaranteed ROI
or the third year is gratis. Tracking tag recommended for best data.**

DIGITAL ADVERTISING

DESTINATION MAP INCLUSION

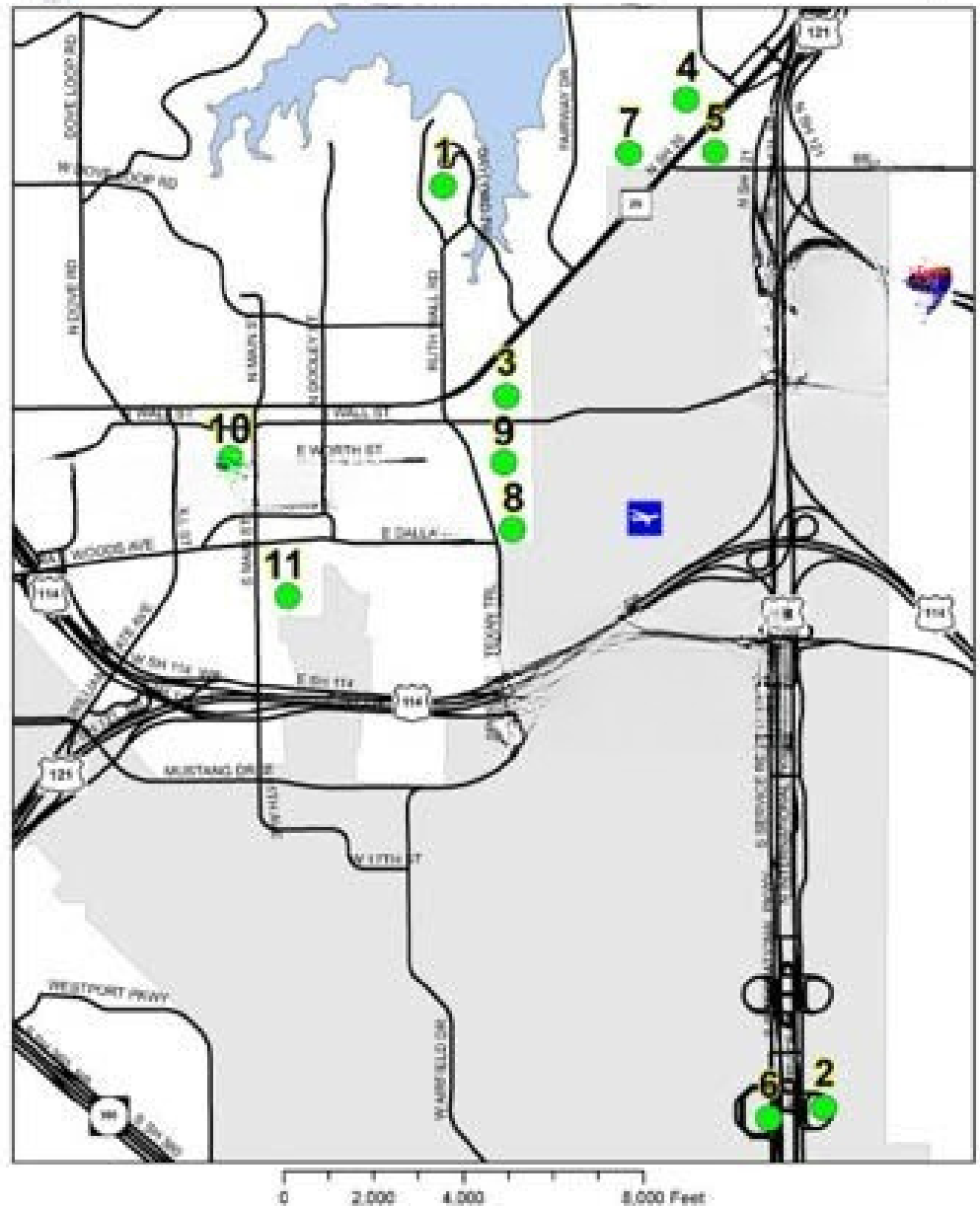
Promote your Destination, Hotel Members & Special Event Venues

Create a comprehensive awareness of your destination and capture new inquiries with a Destination Interactive Map added to your listing.

Each hotel or venue displayed on your map links to their listing showcased in their respective directories, i.e., the Hotel Search Directory in which a majority of meeting professionals conduct research and submit RFPs.

An assigned CVB/DMO lead catcher for each listing directs clients to your team to facilitate incoming inquiries and cultivate new business for your destination.

Destination Map
Call for pricing or
work with your Sales
contact.



DIGITAL ADVERTISING

WEBSITE | BANNER ADVERTISING

ConventionPlanit.com Website Banner Advertising

provides high-impact visibility, with clicks directed to your designated listing.



PRIMARY

All interior pages

\$1,000 Monthly Fee

minimum of 3 months

SPECIFIC

Designated category and search directory pages

\$750 Monthly Fee

minimum of 3 months

GEO-TARGETED

State specific search result pages. Your ad appears when planners search any of three selected states. Additional states may be added for a nominal fee.

\$500 Monthly Fee

minimum of 3 months

Discounts Available

6 months 10%

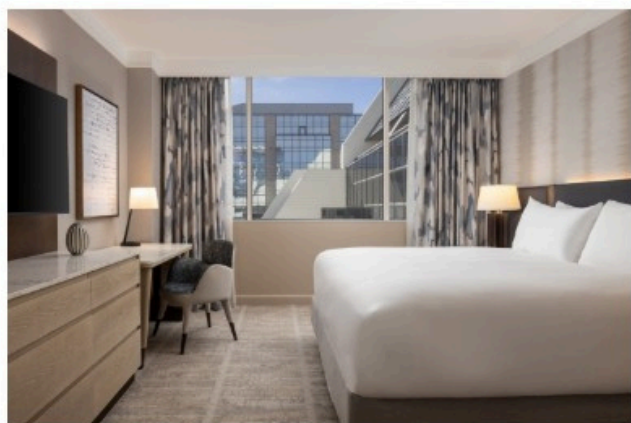
9 months 20%

12 months 30%

DIGITAL ADVERTISING

E-NEWSLETER ADVERTISING

The **ConventionPlanit.com Monthly Meeting Matters e-Newsletter** is distributed monthly directly to our curated database of meeting professionals.
[Click to View.](#)



Loews Nashville Hotel Reimagined

Loews Nashville Hotel at Vanderbilt Plaza now welcomes guests with refreshed, modern rooms designed for comfort, style, and effortless relaxation, perfect for both business and leisure travelers. The updated interiors blend Music City character with crisp, contemporary finishes, creating an elevated stay just minutes from downtown Nashville, with a reimagined lobby and dining experiences unveiling soon.

To celebrate the renovation, guests can take advantage of Loews Hotels' brand-wide promotions, including The Future Is Bright offer and Meet More Rewards, giving planners and travelers extra incentives to book now. Whether you're visiting for meetings, game days, or a weekend getaway, this newly reimagined hotel delivers a stay that feels entirely new, right where you want to be.

[BOOK NOW](#)

FEATURE ADVERTORIALS

1st & 2nd positions

Premium placement for your featured message

Did You know

Ideal for sharing a recent development, opening, renovation, offer or timely update.

1st Position: \$ 1,250

2nd Position: \$ 1,050

Did You Know: \$ 850

(Fee per issue)

ELEVATED STAYS AWAIT

Experience a new era at [Loews Hotels & Co.](#), where refreshed guestrooms, bold dining, and wellness-forward experiences redefine travel. Discover newly renovated destinations in Miami Beach, Atlanta, Nashville, and Tucson, thoughtfully designed for today's traveler and seamlessly tailored for group stays.

[Explore More](#)

BANNER ADS

Prominent left- or right-side placement provides high-visibility space for your message.

\$750 fee per issue

THIS JUST IN

A micro advertorial to convey your latest news directly to meeting professionals.

\$600 fee per issue

Discounts Available

2-5 issues 5%

6-9 issues 10%

10-13 issues 15%

DIGITAL ADVERTISING

HYBRID E-MAIL MARKETING

The **INSIDE LOOK** bridges promotion and storytelling, delivering the custom content and editorial depth of an advertorial with the single-brand focus and measurable performance of a targeted e-blast.

[Click to View.](#)

INSIDE LOOK Dedicated Eblast

An editorial-style, single-partner digital feature designed to engage planners through storytelling.

Your **INSIDE LOOK** is custom-developed by ConventionPlanit's experienced marketing professional using your resource materials, messaging and imagery to create a polished, professionally written feature inspired by our Meeting Matters e-newsletter.

We shape your story, write the content and organize the presentation—delivering agency-style custom marketing while maintaining the trusted ConventionPlanit look and feel.



Meetings That Step Outside the Agenda

The best summer meetings don't stay in the meeting room.

They move into walkable neighborhoods, waterfront paths, and local culture, turning the destination into part of the agenda and making the event more engaging, flexible, and memorable.

Think gathering over the best food stalls at Grand Central Market near [The Billmore Los Angeles](#), stepping out to Oak Street Beach from [Millennium Knickerbocker Chicago](#), or heading into Faneuil Hall Marketplace—and its outdoor seafood spots—just outside [The Bostonian Boston](#).

From lakeside trails at [The Lakefront Anchorage](#) to the western charm of [The McCormick Scottsdale](#), the live music spirit of [Millennium Maxwell House Nashville](#), and the vibrant energy of [JL Social Hotel New York Times Square](#) and [JL Social Hotel New York Downtown](#), each destination stays with our guests after the meeting ends.

For planners, it's an approach Millennium Hotels & Resorts uses to shape gatherings that guests genuinely look forward to—not simply attend.

Summer Groups Made Easy – Up to 20% Off

Hosting a meeting for a small group can have a big impact.

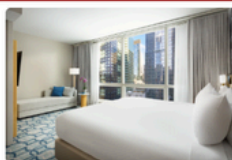
This summer, Millennium's [Small Groups Made Easy offer](#) combines savings, flexibility, and useful perks that make it easier to book and more rewarding to host.

- 20% off Best Available Rates for group blocks up to 20 rooms
- One complimentary room upgrade for every 15 paid rooms
- Earn 3X Bonus MyPoints on qualifying spend (12 MyPoints per US\$1)
- Flexible attrition policy

Enjoy these added benefits when you book and host by September 30, 2026. T&Cs apply.

[View Summer Offer Now](#)

Insider View: What's New from Millennium In 2026



This June 2026, [Millennium Premier New York Times Square](#) reopens with a full renovation and a refreshed boutique experience just steps from Times Square, Broadway, Rockefeller Center, and Bryant Park.



Stay tuned. In September 2026, the [JL Social Summerville](#) opens in the heart of Silicon Valley, offering 15,000 sq ft of meeting space and a dedicated event terrace near Levi's Stadium and San Jose International Airport.

Introductory rates start at \$249+, with exclusive rewards available through Millennium Hotels.

Each INSIDE LOOK includes:

- A custom article or feature story professionally developed and written using your supplied resources and images
- Banner ad to highlight a property or offer
- "Plan with us/Just for Planners" callout section

INSIDE LOOK DEDICATED ISSUE Call for pricing.

Extend your story. Strengthen your brand. Keep planners engaged.

Ideal for partners with multiple campaigns throughout the year, INSIDE LOOK provides fresh content while building brand recognition across your ConventionPlanit marketing program.

Pair it with placements in Meeting Matters, dedicated e-blasts, and other scheduled advertising for greater visibility and continued engagement.

DIGITAL ADVERTISING

EMAIL MARKETING

Direct e-Mail Marketing Campaigns

Deliver your message directly to meeting professionals in our curated database, with a clear call to action designed to drive engagement.



Reimagined From Coast to Coast

Across the country, **Loews Hotels & Co.** is unveiling thoughtfully reimagined spaces designed to inspire connection, comfort, and productivity, ideal for business and leisure travelers alike.

At **Loews Miami Beach Hotel**, refreshed guestrooms reflect South Florida's coastal vibrancy alongside two new dining concepts just steps from South Beach. In Midtown, **Loews Atlanta Hotel** debuts a redesigned lobby and Ashland, a signature restaurant rooted in the area's creative spirit.

Out west, **Loews Ventana Canyon Resort** introduces enhanced accommodations, a refreshed spa, and a newly redesigned lobby and Flying V Restaurant set amid the Sonoran Desert. Meanwhile, **Loews Nashville Hotel**, Nashville's longest-running AAA Four-Diamond hotel, recently refreshed its guestrooms, with a reimagined lobby and dining experiences coming soon.

Backed by decades of trusted service, Loews' continued investment ensures evolving experiences in iconic destinations, giving advisors confidence at every touchpoint.

[Book or Submit an RFP Today](#)

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[Book or Submit an RFP Today](#)

[Request a Proposal](#)

[Group Sales: 1-800-23-LOEWS](#)

Why Planners Choose Loews

- Iconic, in-demand destinations
- Flexible meeting and event spaces
- Consistent brand standards with distinct local character
- Strong service culture planners trust



[Plan Your Next Stay or Meeting](#)

[Explore Loews Hotels](#)

If you wish to unsubscribe from our newsletter, click [here](#)

Discounts Available:

2 campaigns 5%

3 campaigns 8%

4+ campaigns 12%

EBLAST + REBLAST

Extend campaign engagement with a follow-up reblast sent 7-10 days later to planners who opened the original e-blast.

\$3,695 per campaign

\$250 Optional Email Design

Le MERIDIEN
BANGKOK



Le Méridien Bangkok unveils MICE venues

At Le Méridien Bangkok, contemporary lifestyle meets inspired design in the heart of the city. Recognized as Bangkok's only internationally Crescent-rated hotel, the property offers a refined hospitality experience that thoughtfully accommodates diverse cultural needs, including halal options.



Ideal for business and social gatherings, the hotel presents exceptional MICE venues that blend European elegance with modern innovation. More than 5,000 sq. ft. of versatile event space includes the grand Atelier Hall, featuring a striking nine-meter ceiling, a 286-inch LED screen, and customizable lighting. The Elite Space and Executive Boardroom provide elevated settings with panoramic city views for exclusive meetings.

All venues are filled with natural light, supported by expert AV teams, and certified for sustainability. Complemented by premium amenities—Urban Spa, rooftop pool, and signature dining—Le Méridien Bangkok combines creativity, sophistication, and accessibility for truly memorable events



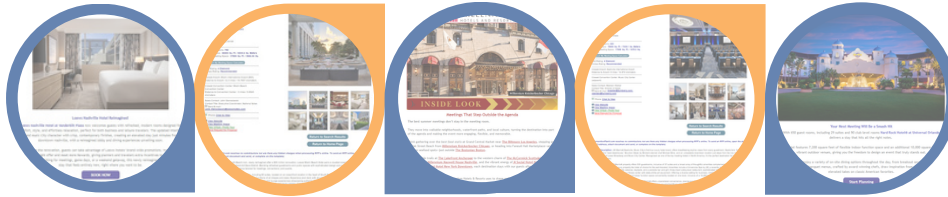
[Explore More](#)

For more information and reservations

Call: 02 232 8888 or email: service.lmbkk@lemeridien.com

2027 SAMPLE PACKAGES

Comprehensive coverage to reach two audiences - buyers who shop ConventionPlanit.com and prospects in our curated database



Build a stronger year-round presence with an integrated ConventionPlanit.com advertising package. Each recommendation combines search visibility with targeted digital outreach, helping your destination, property or service connect with planners while they research, source and engage with new meeting options. Packages are structured to expand reach, reinforce your message and create multiple opportunities to generate new business.

Package Level 1

Showcase Listing | One -Year Sapphire
E-Newsletter | Banner Ad

Package Level 2

Showcase Listing | Two-Year Diamond
includes 8:1 ROI or 3rd year gratis
e-Mail Marketing | 1 dedicated e-blast Campaign
w/ re-blast to openers

***Two-Year listings are provided with an 8:1 guaranteed ROI or the third year is gratis. Tracking tag recommended for best data.**

2027 SAMPLE PACKAGES



Package Level 3

Showcase Listing | Two-Year Diamond

includes 8:1 ROI or 3rd year gratis

e-Mail Marketing | 2 dedicated e-blast Campaigns
w/ re-blast to openers

E-Newsletter | 2 Insertions

- Banner Ad
- "Did You Know?" Advertorial

Package Level 4

Showcase Listing | Two-Year Diamond

includes 8:1 ROI or 3rd year gratis

Geo Banner Ad | Two-Year Placement

e-Mail Marketing | 2 dedicated e-blast Campaigns
w/ re-blast to openers

E-Newsletter | 2 Insertions

- Feature Advertorial-2nd position
- Banner Ad

***Two-Year listings are provided with an 8:1 guaranteed ROI or the third year is gratis. Tracking tag recommended for best data.**

2027 SAMPLE PACKAGES

Package Level 5

Showcase Listing | Two-Year Diamond

includes 8:1 ROI or 3rd year gratis

Geo Banner Ad | Two-Year Placement

e-Mail Marketing | 3 dedicated eblast Campaigns
w/reblast to openers

E-Newsletter | 3 Insertions

- Feature Advertorial- 1st position
- "Did You Know?" Advertorial
- Banner Ad

Package Level 6

Showcase Listing | Two-Year Diamond

includes 8:1 ROI or 3rd year gratis

Geo Banner Ad | Two-Year Placement

e-Mail Marketing | 4 dedicated eblast Campaigns
w/ reblast to openers

E-Newsletter | 4 Insertions

- Feature Advertorial- 1st position
- Feature Advertorial- 2nd position
- "Did You Know?" Advertorial
- Banner Ad

***Two-Year listings are provided with an 8:1 guaranteed ROI or the third year is gratis. Tracking tag recommended for best data.**

2027 SAMPLE PACKAGES

Package Level 7

Showcase Listing | Two-Year Diamond

includes 8:1 ROI or 3rd year gratis

Geo Banner Ad | Two-Year Placement

e-Mail Marketing | 5 dedicated eblast Campaigns
w/ reblast to openers

E-Newsletter | 6 Insertions

- Two (2) Feature Advertorial- 1st position
- Two (2) Feature Advertorial- 2nd position
- Two (2) "Did You Know?" Advertorial

Package Level 8

Showcase Listing | Two-Year Diamond

includes 8:1 ROI or 3rd year gratis

Geo Banner Ad | Two-Year Placement

e-Mail Marketing | 6 dedicated eblast Campaigns
w/ reblasts to openers

E-Newsletter | 6 Insertions

- Two (2) Feature Advertorial- 1st position
- Two (2) Feature Advertorial- 2nd position
- Two (2) "Did You Know?" Advertorial

***Two-Year listings are provided with an 8:1 guaranteed ROI or the third year is gratis. Tracking tag recommended for best data.**